



# Structure for 2021 & Strategy Discussion

# Agenda

1. Outline of the structural changes in 2021
2. Discuss **strategic context** and set next steps
3. Questions



# Structural Change 2021

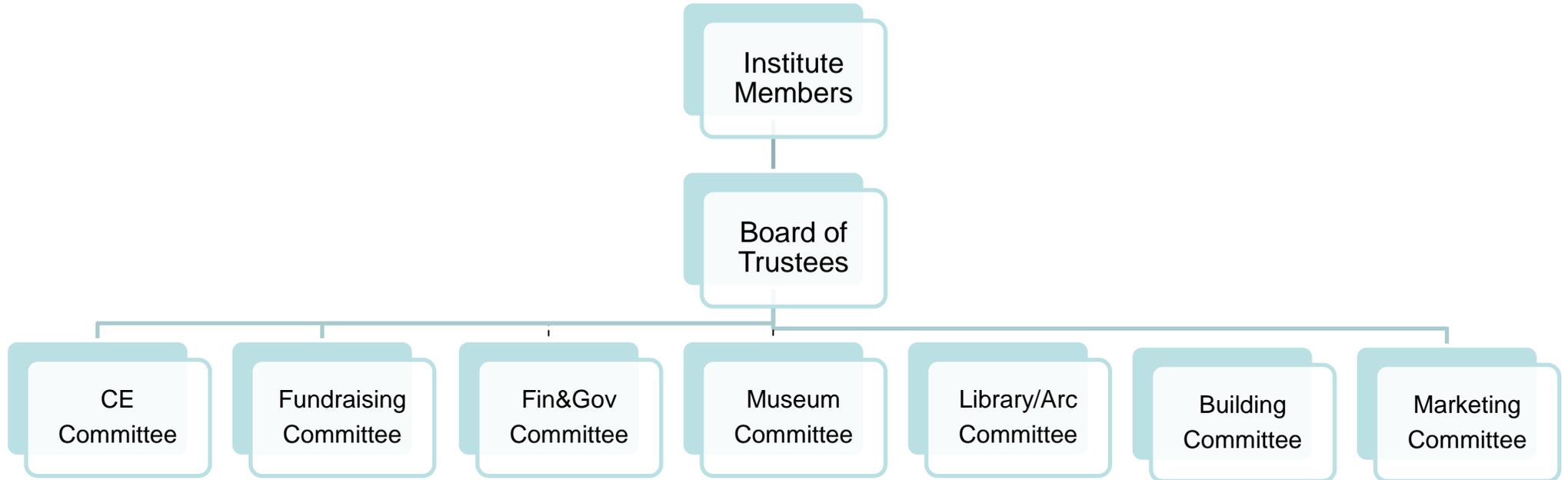
# Lockdown!

- We'd like to thank all our volunteers for their continued support for the museum.
- It's close to a year from the first closure of the Museum and its been particularly frustrating for the staff and volunteers alike.
- We'd like to think that there is some light at the end of this tunnel and we look forward to re-opening the doors again in 2021 and hopefully return to something close to normality
- Thank you again for taking the time out to listen to the plans for 2021

# Senior Management Group (SMG)

- For the Museum to function more effectively, it's been decided to change the structure of the museum.
- This means that we will set up a Senior Management Group (SMG) composed of the CE supervisor, Directors and Volunteers (4 in total).
- This SMG will report to the Board periodically on the museum's activities
- The reason for this change is to
  - relieve the board discussing day-to-day matters and concentrating on longer-term strategy
  - allows it to assume a proper governance and strategy role appropriate for company directors
  - ensures that the Board receives the necessary information to discharge its responsibilities. This information is presented in a timely, concise, and relevant manner.
  - Intended to provide for quicker day-to-day decision making.

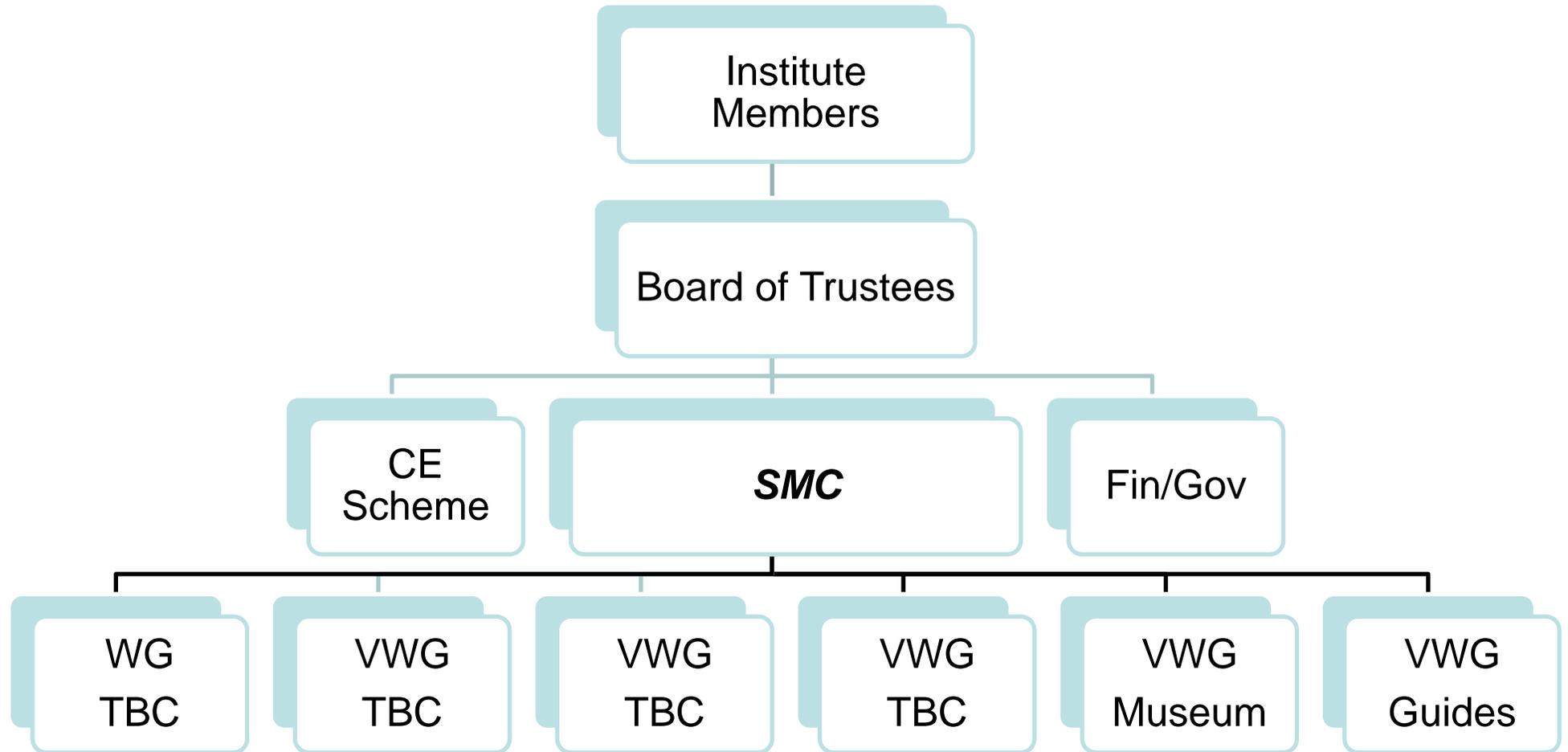
# Museum Current Structure



# Volunteer Working Groups (VWG)

- The current Committees will be replaced by Volunteer Working Groups (VWG)
- Each of the VWG will be responsible for the activities of particular areas like Museum, Schools/Education, Library, Events, Outreach etc
- The VWG may be established on a permanent basis or temporary basis (including for a specific project), depending on their activities and responsibilities
- The new VWG may automatically correspond to the areas of responsibility of the current committees.
- The individual VWG will periodically provide a report on their activities to the SMG who will in turn provide a report for the Board on all the VWG.

# Future Structure



# Volunteer Working Groups (VWG)

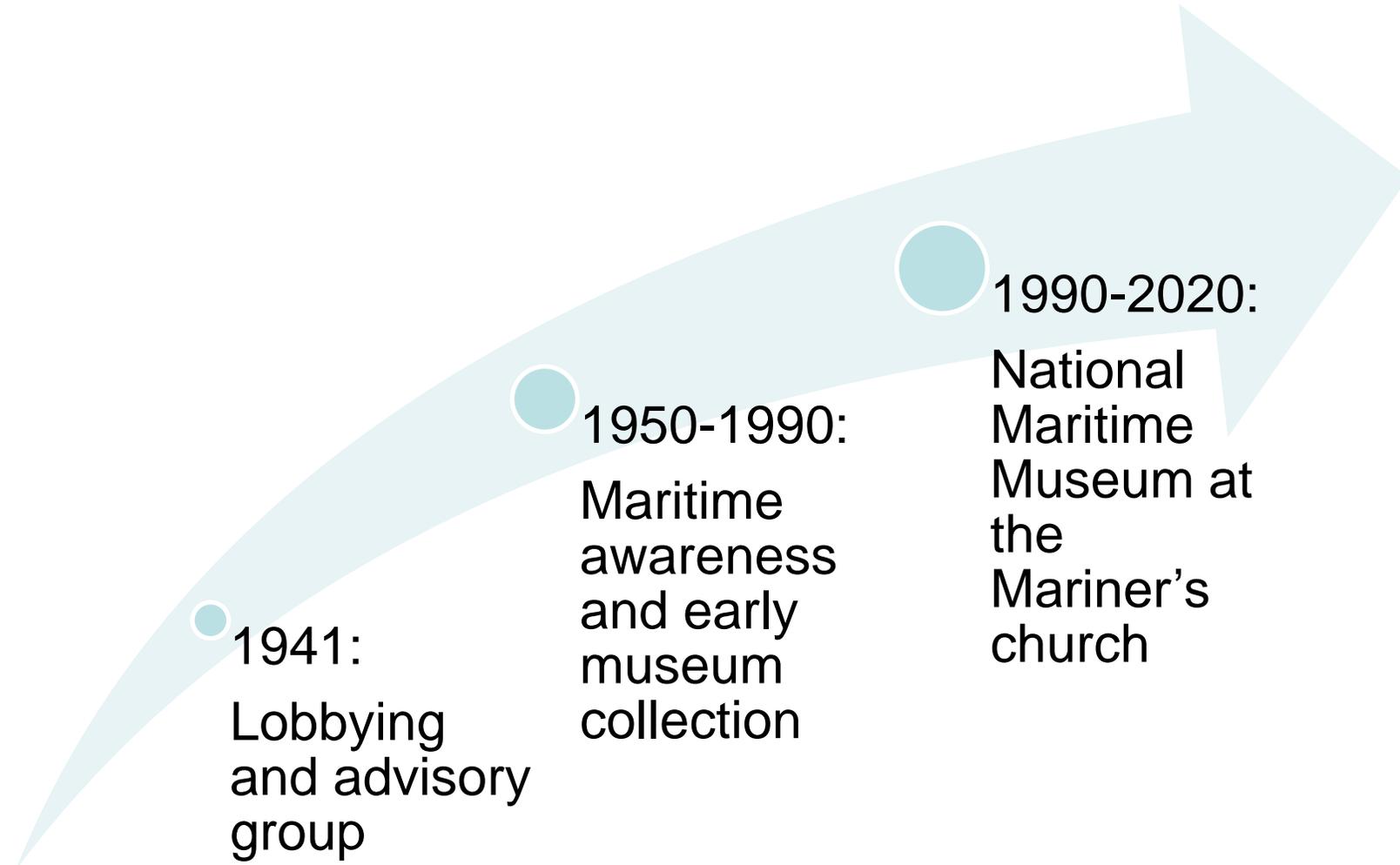
- Individuals (who wish) will be appointed to the various Volunteer Working Groups by the Senior Management Group with an agreed brief and objective for the year.
- The VWG will report periodically to the SMG on their activity and progress on their annual objective.
- In turn, the SMG will provide the Board an abridged version of those individual SMG reports on a monthly basis



# Strategic context

# Strategic context

How we created benefit for society has changed



# Strategic context

## Key strategic questions for discussion

### *For reflection:*

- What is the public benefit that the institute is uniquely positioned to address?
- How well are we set up to address these needs?
- As the world evolves, how well are we adapting to remain relevant and drive continued benefit?

### *Key questions for our future:*

- What level of increased public benefit should the museum aspire to have?
- Are there elements of our historical strategies that we need to shake off?

# Strategic context

What do you think?

- *What level of ambition of public benefit would you advise the museum to have?*
- *What would you like to see the museum achieve over the next five years?*
- *If the museum embarked on a significant new investment or capital program, how would you like to see key investments be directed?*
- Provide input:
  - Email [2021@mariner.ie](mailto:2021@mariner.ie)
  - Write to us



**Q&A**